

# ProjectEmmersive llc The Magical Mystery Box

60 Washington St.  
Biddeford, ME

This call is open to individual and collaborative artists with preference given to those actively working in Maine. All artists working in any medium with a connection to Maine will be considered.

ProjectEmmersive is an immersive collaboration of like minded artists, creators, and doers, guiding experiential art and technology exhibitions into the future for the community of Maine, and the world to experience. The goal of ProjectEmmersive is to build community, and create a larger future venue where everyone can gather and experience out of this world, extra sensory immersive installations.

The Magical Mystery Box is a small rotating monthly immersive arts incubator in downtown Biddeford that pushes the fold of what is expected. Allowing creators the freedom to push the immersive possibilities in a small scale setting, which enables experimental non-typical creative experience.

## Participation Includes The Following:

- Use of The Magical Mystery Box for one month to showcase the collaborators work.
- Designated space in the entry for the sale of artist(s) individual works.
- The design, printing, and dissemination of marketing materials at area businesses.
- Publicity and press both traditional and online including promotion on the ProjectEmmersive Instagram, Facebook, and website, as well as fliers, posters, and other materials and press releases to all local print media outlets.
- Assistance with installing and uninstalling exhibition.
- A short video interviewing the artist to be made to showcase the artists intent, and art for promotion.

## Artist Responsibilities:

- Create an interactive installation that incorporates at least three senses (touch, sight, sound, smell, and/or taste) and is appropriate and safe for all ages.
- Deliver a fully functional complete installation on time. Designated Date: \_\_/\_\_/\_\_\_\_
- Tear down installation within 2 days of the end of the exhibition. Designated Date: \_\_/\_\_/\_\_\_\_

- A \$100.00 deposit to cover any damages incurred as the direct result of the install or use of the interactive elements, this will come out of ticket sales occurred throughout the month.
  - Items that would be considered damages to The Magical Mystery Box include the following, but are not limited too; holes or damage to wall larger than the eraser of a pencil, damage to any electrical, or plumbing from installation or tear down. Any damage in direct relation to the installation or tear down of the creators work.
  - It is highly encouraged that Artists will be present within the box for at least 6 hours per week during their month. This is encouraged, not expected, and flexible.
- Availability

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**To Apply:**

Send the following to [projectimmersiv@gmail.com](mailto:projectimmersiv@gmail.com)

- A one page proposal for the space including technical (electrical/installation needs/other) requirements and a description of your plan for the installation
- A biography, resume, or CV, and 5-10 examples indicative of your past work.

**Collaborative Creator Agreement:**

As an Immersive Collaborator for The Magical Mystery Box, I agree....

- To have a finished and working space for the month of \_\_\_\_\_. This is based on the Collaborators Responsibilities above.
- Celebrate and Cultivate Creativity.
- To tell all of my loved ones, so they can be proud and enjoy my work.
- Understand that ProjectEmmersive is not liable for possible damages to the Collaborators work.
- Understand that any compensation to the Collaborator(s) directly at the end of the show, is based off percentage of ticket sales for the month, after any incurring fees. Any work that Collaborators sell directly in the retail space, sells at 100% to Collaborator. Retail sales will be deposited weekly to Collaborator through Paypal or by check.

**Collaborative Creator Timeline Agreement**

Space will be free and clear for Collaborator on June 2nd.

Any other needs from Collaborator for us?

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Collaborator will have installation present for the opening weekend of June 5th @ 6pm.

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**Faye Warner Co-Founder**

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**Sam Bullock Co-Founder**

**Collaborator(S)**

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